Problem:

Do you feel the need to take back control of your Apple devices?

Are you looking for an alternative to evening classes which end late at night or daytime classes whose schedule does not fit with your busy life?

Want a unique and original occasion to invite your friends home and have some fun while learning how to master your iPhone?

If you answered yes to any of those questions, then you'll love "Tech With Friends" workshops!

Solution:

"Tech With Friends" workshops combine most of the benefits of personalized on-site training with the reduced price of group training classes:

- You choose the date and time that fit best with your calendar
- The workshop(s) take place in your own house, no travel required
- You choose the people with whom you'd like to spend some quality time

Available topics:

For the time being, 4 topics are available for "Tech With Friends" workshops:

- The Apple Eco-system (1 module)
- Password Management Basics (1 module)
- Keep your iPhone hacker-proof (2 modules)
- Manage your photos on your iPhone like a pro (4 modules)

Program:

<u>The Apple Eco-system</u>

Learning objectives:

- Understand the particularities and limitations of the Apple ID
- Understand what iCloud offers and how to use it
- Understand what you can and can't do with purchases made from the various Apple online stores

Programme:

1. Apple ID: What is it? How does it work?
2. iCloud: What is it? How does it work?
3. Family Sharing: What is it? How does it work?
4. Apple online stores:
   a. iTunes Store
   b. iOS App Store
   c. Mac App Store
   d. iBooks Store
   e. Apple Store

<u>Password Management Basics</u>

Learning objectives:

- Understand the best practices with respect to password management
- Be able to generate strong passwords and manage them efficiently

Programme:

1. The three pillars of digital security
2. The three characteristics of a strong password
3. Four different methods to create strong passwords
4. Three different ways to manage passwords

Keep your iPhone Hacker-proof

Learning objectives:

- Understand the different security threats faced when using an iPhone
- Understand and put in practice effective prevention and mitigation techniques
- Understand what to do and be able to react appropriately if iPhone gets lost or stolen

Programme:

Module 1	Module 2
1. The 4 major security threats faced by iPhone owners 2. 7 effective prevention and mitigation tactics to keep your iPhone safe 3. Quiz	1. What to do after a security incident involving your iPhone or Apple account 2. The drill: Exercises simulating real life security risks and issues 3. Questions and feedback

Manage your photos on your iPhone like a pro

Learning objectives:

- Understand the ins and outs of photo management on iPhone
- Be able to organise, edit and share photos & videos directly from your iPhone

Programme:

Module 1: Foundations	Module 2: Organisation
1. Take stunning photos & videos with your iPhone 2. General overview of the Photos app on iPhone	1. Built-in vs. personal albums 2. Difference between folders & albums 3. Organising photos in existing and new albums

Module 3: Editing	Module 4: Sharing & synchronisation
1. Photo editing with native tools and third-party apps 2. Video editing with native tools and third-party apps 3. Creating & editing Memories	1. Different ways to share photos from your iPhone 2. Different ways to synchronise your photos between different Apple devices 3. Backing up & archiving your photos

FAQ:

Q: What are the requirements for hosting a workshop in my house?

Living room big enough for at least 4 guests.

A minimum 32-inch flat screen TV with a numerical input port (HDMI type).

Q: How long time do training modules take?

Each training module lasts for about 2 hours, including Q&A at the end.

Q: When can I host a workshop?

Training module can take place weekdays (9:00- 17:00) or on Saturday afternoon (15:00-17:00) based on the trainer availabilities.

Q: How much does a training module cost?

Each training module costs €50 (incl. VAT) per person.

Q: How many people can I invite?

A strict minimum of 4 participants is required to host such training. Depending on the living room size, up to 8 people can participate to keep the modules as interactive as possible.

Q: As host(ess), what do I gain by organising such training at home?

To thank you for your hospitality, you'll get free personalised on-site coaching, whose duration depends from the number of modules:

- *1 module → 30 minutes coaching (€50 value)*
- *2 modules → 1 hour coaching (€100 value)*
- *4 modules → 2 hours coaching (€200 value)*

This complimentary coaching session must take place right before or after each module.

About the trainer:

Since his teenage years, Damien Schreurs has been fascinated by the evolution of technology and especially how it empowers us to be more effective, efficient and more connected than ever before.

In 2007, he got into the Apple ecosystem with his first iPod and his first iMac.

Since that time, he was hooked and through the years, he learned how to use and manage, as efficiently as possible, an increasing number of Apple devices, ranging from several generations of the iPhone, iPad and iPod to other Apple computers, Wi-Fi routers as well as the Apple TV.

Nowadays, Damien is the go-to person in his circle of influence for advice on which Apple device to buy and for help on how to make the most of them.

In March 2013, he founded EasyTECH Sàrl in order to provide training and consulting services for Apple device owners in Luxembourg and has made happy customers along the way.

In April 2015, Damien scored 95% on the Mac Integration 10.10 Apple certification and in September 2017, he received the macOS 10.12 Apple Support Professional certification with a score of 92% .

Testimonials

« The iPhone Photo Management course was very well run and very informative. Damien´s patience is truly impressive. » - Beverly

« Damien´s Photo Management Course is a perfect opportunity to get acquainted with Apple's myriad possibilities for editing and organising photos on the iPhone - in a relaxed setting! The course is extremely well-conceived and presented, with excellent course materials and plenty of time for questions and practice. I highly recommend it! » - Olivia